

KKR&KSR Institute of Technology and Sciences (Autonomous)

Vinjanampadu, Guntur, Andhra Pradesh-522017

Approved by AICTE, New Delhi and Permanent Affiliation from JNTUK, Kakinada
Accredited with "A" Grade by NAAC & NBA Accreditation Status for 4 UG (CSE, ECE, EEE, ME) Programs

A Talk on Entrepreneurship Guest Lecture

1. Objective of the Event:

The objective of the event "A Talk on Entrepreneurship Guest Lecture" is to provide participants with valuable insights and knowledge about entrepreneurship. The event aims to inspire and motivate individuals who are interested in starting their own businesses or pursuing entrepreneurial endeavors. The guest lecture intends to educate participants about the key principles, challenges, and strategies involved in entrepreneurship, as well as provide real-world examples and experiences from successful entrepreneurs. By the end of the event, participants should have gained a deeper understanding of what it takes to be an entrepreneur and be equipped with practical tips and advice to pursue their entrepreneurial goals.

2. About the Resource Person :

Dr. K.V. Ramalingeswara Rao is a Entrepreneur , Motivator and Skill developer from NIRAM. It is a non-profitable Service Oriented Organization and they will conduct various programs like Entrepreneur skills, Personality development and Improve Leadership Qualities sessions , Entrepreneurship and startups ..etc for youth. Their aim to promote Indian youth at higher levels in all aspects

3. Date & Venue of the Event:

The event is organized in KKR & KSR Institute of Technology and Sciences, Vinjanampadu, Guntur, Andhra Pradesh in AICTE IDEA Lab from 8.00 AM to 5:00 PM. From 08th Oct'2023

4. No. of Participants:210

5. Social Media Link:<https://www.facebook.com/kits.guntur.18>

6. Event Photographs:







7. Benefits in terms of learning/Skill/Knowledge obtained.

Participating in a guest lecture on entrepreneurship can offer several benefits in terms of learning, skill development, and knowledge acquisition. Some of these benefits include:

The guest lecture provides participants with the opportunity to learn from successful entrepreneurs who have firsthand experience in starting and running their own businesses. Participants can gain insights into the challenges, strategies, and mindset required for entrepreneurial success. It can provide participants with practical knowledge and tips on various aspects of entrepreneurship, such as idea generation, business planning, marketing, finance, and operations. Participants can learn about best practices and avoid common pitfalls in the entrepreneurial journey. Hearing the stories and experiences of successful entrepreneurs can inspire and motivate participants to pursue their own entrepreneurial goals. The guest lecture can help participants develop a positive mindset, overcome self-doubt, and build confidence in their entrepreneurial abilities. Guest lectures often attract a diverse audience, including aspiring entrepreneurs, professionals, and industry experts. Participants can network with like-minded individuals, make connections, and potentially find mentors or collaborators for their entrepreneurial ventures. The lecture may feature entrepreneurs from various industries and backgrounds, offering participants exposure to different perspectives and approaches to entrepreneurship. Participants can learn from different entrepreneurial journeys and adapt relevant strategies to their own business ideas.

Entrepreneurship requires problem-solving and critical thinking skills to identify opportunities, analyze market trends, and make strategic decisions. The guest lecture can provide participants with insights into the problem-solving process and help them develop these essential skills. The guest lecture can provide participants with an understanding of the entrepreneurial ecosystem, including funding sources, support networks, and resources available for startups. Participants can learn about incubators, accelerators, and other programs that can help them in their entrepreneurial journey.

Overall, a guest lecture on entrepreneurship can provide participants with valuable insights, practical knowledge, and inspiration to pursue their entrepreneurial goals. It can equip them with the necessary skills and knowledge to navigate the challenges of starting and running a successful business.

8. Expenditure Amount (If any): Nil



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